

# NVQ Level 3 Diploma in Travel and Tourism

**Credits: 60**

This course consists of 3 mandatory units, 9 optional units consisting of a maximum of 6 aviation units.

The NVQ Level 3 Travel and Tourism is a dynamic and accessible program tailored to meet the demands of today's travel and tourism sectors.

This comprehensive course provides students with a solid foundation in essential skills and knowledge needed for a successful career in these fields. With a strong emphasis on hands-on experience and industry relevance, it is the perfect choice for those aspiring to advance in roles such as tour guide, travel agency managers, hotel managers and flight attendants.

The Travel & Tourism Course is designed to give you a comprehensive understanding of the sector. It covers various topics, including product and services, marketing, tour operations, and managing transportation operations.

Travel and Tourism course will facilitate you to develop the new skills and knowledge required by the Tourism industry. These Travel & Tourism courses are in response to the escalating demand for management skills coupled with sector-specific knowledge.

As an accredited course, it not only equips you with practical skills but also enhances your career prospects significantly. Invest in your future and embark on a fulfilling career in travel and tourism. Enrol today to take the next step towards a rewarding profession in these sectors.

## **Career path**

This course offers access to a wide range of careers in travel industry, including events and marketing. Alternatively, students may find work as a Hotel Manager, Travel Consultant, Travel Agent, Tourism Officer or a Cruise Agent.

This course is specifically designed for the diverse audience. The course is beneficial for newcomers looking for establishing a new career, business

owners, working professionals looking for professional development, and students who want to earn a higher qualification in travel and tourism studies.

## **Entry Requirements**

### **Typical Age**

This qualification is designed for learners who are typically aged 19 and above.

### **Qualifications**

- 5 GCSEs (9-4) including English and Maths
- relevant level 2 qualification
- work experience in a travel or tourism environment and demonstrate ambition with clear career goals
- Level 3 qualification in another discipline and want to develop their careers in travel and tourism.

### **Language**

For those whom English is not their first language we recommend the following standards of proficiency in English language skills or an approved equivalent for this qualification:

- IELTS 5.5
- Common European Framework of Reference (CEFR) B2
- Cambridge English Advanced (CAE) 162 or above
- Pearson Test of English (PTE) Academic 42-49

## **Course Content**

### **Mandatory**

#### **Unit 1: The UK Travel and Tourism industry**

- Introduction to travel and tourism businesses, stakeholders and their relationships.
- Developments in this industry.
- its contribution to the economy.

**Unit 2: Customer service in travel and tourism**

- The service provided and recommendations for improvements.
- Different policies , procedures and implementations.

**Unit 3: Career in travel and tourism**

- Employment opportunities and current trends.
- Creating personal profile and action plan.

**Optional****Unit 4: Destinations for travel and tourism**

- Different destinations within UK, Europe and worldwide
- Understanding customer preferences.

**Unit 5: UK Visitor Attractions**

- Types of attractions
- Visitor management techniques

**Unit 6: Hospitality in travel and tourism**

- Products and services
- Designing a hospitality package

**Unit 7: Work Experience**

- Understanding structure and policies of organisations
- Work experience in travel and tourism

**Unit 8: UK Tour Operations**

- Operators, their types, functions and sale methods
- Different factors and their effects.

**Unit 9: Travel Agency Operations**

- Understanding structure and policies of organisations
- Work experience in travel and tourism

**Unit 10: UK conference and event industry**

- Understanding event industry
- Work experience in event industry

**Unit 11: Marketing for travel and tourism**

- Understanding the role of marketing in the industry
- Market research and marketing campaign

**Unit 12: UK Passenger Transport Industry**

- Understanding structure of transport industry
- Research transport industry and itineraries

**Unit 13: Airline Cabin Crew**

- Understanding the role of cabin crew
- Understand recruitment methods

**Unit 14: Resort Representative**

- Understanding career opportunity as resort representative
- Information and undertaking airport duties

**Unit 15: UK airports**

- Understanding regulatory bodies and working in airports
- Understand work opportunities

**Unit 16: Worldwide airlines**

- Understanding structure of airlines
- Understand communications and factors affecting the airlines

**Unit 17: The Cruise industry**

- Understanding cruise industry and factors affecting it
- Recommendations of a package

**Unit 18: UK Heritage tourist attractions**

- Understanding key features and ownership
- Impacts on sustainability

**Unit 19: Responsible tourism**

- Understanding meaning of responsible tourism
- Strategies used for management

**Unit 20: Specialist**

- Understanding the term and marketing analysis
- Management of a specialist tourism holiday

These units cover essential topics for aspiring students, equipping them with the knowledge and skills required to excel in this rewarding field.

**Assessment**

- Assessment is via assignment submission.

**Key facts****Recognized Qualification:**

This course is a nationally recognized qualification in the UK, highly valued by employers in the business and management sector.

**Comprehensive Curriculum:**

The course units and content covers different conditions that are encountered whilst working in any organisation.

**Personalized Support:**

Enjoy personalized support and guidance from experienced tutors throughout your learning journey.

**Career Advancement:**

Upon completion, you'll be well-prepared for various roles in organisation, including Travel Agency Manager, Airport Manager or Administrator.

### **Affordable Tuition:**

Affordable tuition fees as compared to other traditional classroom-based courses.

### **Real-World Application:**

Gain practical skills that you can apply directly in organisations, ensuring you are job-ready upon qualification.

### **No Prior Qualifications Needed:**

You can start this course without prior qualifications, making it accessible to beginners and experienced professionals alike.

### **Assessment on the Job:**

Assessments are often based on your job role, allowing you to apply what you've learned directly to your work.

### **Career Progression:**

The NVQ Level 3 opens doors to supervisory and managerial roles within the travel and tourism sector.

Invest in your future with this comprehensive course that is designed to provide you with the knowledge and skills needed to excel in the rewarding field of travel and tourism.

## **Why this course?**

The NVQ Level 3 Travel and Tourism is essential for individuals aspiring to pursue careers in this field. This qualification is necessary for several reasons:

### **1. Career Advancement:**

It opens doors to a wide range of career opportunities, from administrator to manager and beyond.

### **2. Professional Development:**

The course enhances your skills and knowledge, making you a valuable asset to employers and clients.

### **3. Quality Care:**

It ensures that course leavers are well-trained and capable of providing high-quality service to organisations.

### **4. Industry Demand:**

There is a constant demand for trained personnel in businesses, making it a stable career choice.

### **5. Rewarding Work:**

Getting qualifications and moving forward in career can be emotionally rewarding, knowing that you're making a difference in organisation.

### **6. Career Progression:**

This qualification is often a stepping stone to supervisory and management roles, providing opportunities for career growth.

In summary, the NVQ Level 3 Travel and Tourism is indispensable for individuals seeking fulfilling careers while meeting industry demands.